

## Vacancy

# Business developer

About Asia is looking for a native Chinese speaking business developer to join us in Chengdu. Have a look below and check if this could be you.

## Details

Company	About Asia
Industry	International business, creative industry
Position	Business developer
Location	Chengdu, China
Office	Europe Center, Gaoxin District
Commitment	Full time (40 hours per week)
Period	Immediately
Contract	1 year
Salary	Above average, based on experience

## Job

As business developer you will have an important role in the representation of About Asia. You'll be one of the front (wo)men. The one who visits events, presents the company's story, interacts with new and existing prospects, clients and partners. Your main responsibility is to bring the brands we represent, and the projects we run, to the market. Additionally, you'll get insights into (and support various other) international exchange projects between the Netherlands and China. You'll be in touch with creative industry companies, various government departments, corporates and other partners of About Asia. Sichuan, will be the key focus market but occasionally you will travel to other cities in China to explore new business potential. Of course you will not be responsible for this alone. You will work with internationally oriented Chinese colleagues around you, under Dutch management.

## Procedure

We really like you to be you. Please don't take the hassle to send us a standard cover letter, but send us a more personal message instead. If we think you suit the job, we'll jump on a call take it from there. Afterwards we'll have a coffee to get familiar with each other, and we'll conclude whether there is green light.

## Company

About Asia promotes business and cultural exchange between China and the Netherlands. We initiate, manage and execute projects with a new generation of global organisations. We work as consultant, project manager and event organiser for a wide range of companies and governments, with a clear focus on creative industries. About Asia is license holder and developer of several international entertainment brands/IPs. Additionally, About Asia is partner in public private partnership Creative Holland.

## Qualifications

- 3+ years working experience
- Bachelor degree or higher
- Native Chinese speaker
- English language skills
- Worked on relevant cases

## Personality

- Natural networker
- Strong communication skills
- Punctual
- Pro-active
- Positive energy

## Contact

Please send a brief introduction and CV in English to: [info@aboutasia.nl](mailto:info@aboutasia.nl)

In case you have any questions regarding this position, feel free to contact us via:

[info@aboutasia.nl](mailto:info@aboutasia.nl)  
[www.aboutasia.nl](http://www.aboutasia.nl)  
+86 158 0288 0934



Follow us on WeChat: